

Adam Jeffrey Phillips

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(330) 307-079

Assistant Professor of Instruction
Assistant Director of First Year Writing
Department of English
University of South Florida
4202 E. Fowler Ave, Tampa, FL 33620

Education

Ph.D. Rhetoric and Composition, May 2022
University of South Florida, Department of English

Secondary Areas

Professional and Technical Communication Certificate, Department of English
Digital Humanities Certificate, Departments of History and English

Dissertation Curricular Assemblages: Understanding Student Knowledge (Re)circulation
Across Genres

Director: Dr. Lisa Meloncon, University of South Florida
Member: Dr. Norbert Elliot, New Jersey Institute of Technology
Member: Dr. Liane Robertson, University of South Florida
Member: Dr. Kristen Gay, University of South Florida

M.A. Rhetoric and Composition, July 2015
Florida Atlantic University, Department of English

B.A. English, Literature, May 2010
Youngstown State University, Department of English and World Languages

Composition

Publications

Peer-Reviewed Publications

Phillips, A (2023). What to expect when you're expecting . . . to graduate: Exposing the current m

Methods for Digital Texts in FYC,” Conference on College Composition and Communication, MilwaukeeOnline, March 2020.

Phillips, Adam. “Restaurant Rhetoric: ‘Nudging’ the Audience Through Gustatory and Olfactory Sensory Recall,” Conference on College Composition and Communication, Kansas City, March 2018.

Phillips, Adam. “Multimodality in FYC: Integrating Meaning,” EGSS Conference, Florida Atlantic University—Boca Raton, April 2015.

- Planned multiple First Year Composition instructor orientations attended by 70+ instructors, graduate assistants, and adjunct instructors

Curriculum Development, University of South Florida

- Assisted in course design, revision, LMS creation including developing online course shells for first year writing courses and activity generation (2020 Present)
- Designed resources for instructors teaching Composition I and Composition II, including sample lesson plans, assignments, activities, and classroom policies (2018 –2021)
- Participated in the redesign of the first year composition (2019-2021)

Teaching Experience

Undergraduate Courses Taught at the University of South Florida

- ENC1101 Composition I
- ENC1101 Composition II
- ENC3250 Professional Writing
- ENC3310 Expository Writing
- ENC3416 New Media

Selected Graduate Coursework

Technical Communication and Rhetorical Theory

Professional & Technical Communication Theory, Dr. Lisa Melonçon
 Rhetoric of Science, Technology, and Medicine, Dr. Carl Herndl
 Rhetoric of Technology, Dr. Lisa Melonçon
 Studies in Composition Theory, Dr. Elizabeth Metzger
 Studies in the History of Rhetoric, Dr. Nathan Johnson

Research Methods

Quantitative Research Methods, Dr. Norbert Elliot
 Studies in Composition Research, Dr. Lisa Melonçon

Program Administration

Writing Program Administration, Dr. Kris Gay
 Professional Writing Practicum, Dr. Lisa Melonçon
 Practice in Teaching Composition, Dr. Joseph Moxley

Digital Humanities

Introduction to Digital Humanities, Dr. Steven Jones
Digital Humanities Capstone, Dr. Steven Jones

Service

Service to the Department

Member, USF Writes Admin Committee, Spring ~~2021~~ Present
Department of English, University of South Florida

Member, First Year Composition Committee, Fall ~~2021~~ Present
Department of English, University of South Florida

Member, English Undergraduate Committee, Fall ~~2021~~ Present
Department of English, University of South Florida

Member, Rhetoric and Composition/Professional and Technical Communication Committee
Fall ~~2021~~ Present, Department of English, University of South Florida

Member, Academic Writing Committee, Fall ~~2020~~ Spring 2021
Department of English and Writing, University of Tampa

Member, USF Writes Admin Committee, Spring ~~2020~~ Spring 2021
Department of English, University of South Florida

Service to the Discipline

Member, Graduate Research Award Committee, Fall ~~2021~~ Present
Council of Writing Program Administrators

Reviewer, Conference on College Composition and Communication, Spring 2023
College Composition and Communication

Reviewer, Innovate Conference, Spring 2023
Online Learning Consortium

Reviewer, Accelerate Conference, Fall 2022
Online Learning Consortium

Service to the University

Member, Faculty Committee on Alternative Admissions, Fall 2012-Present
University of South Florida

Liaison, Center for Innovative Teaching and Learning, Fall 2012-Present
University of South Florida

Professional Development

Technical Skills

Computational Text Analysis

AntConc; RAND-Lex; DocuScope; Voyant; NVivo

Graphics and Web

Adobe Creative Cloud: Photoshop, InDesign, Premier-4 (r)-7 (a)-9 (e-3 (i)-2 (cs))TJ)TJ 0 Tc 0 TwTw 1.5

References

Lisa Melonçon
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University of South Florida
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Liane Robertson
Associate Professor
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