

Curriculum Vitae
Marleah Dean Kruzel, PhD

Associate Professor of Health Communication in the Department of Communication
Courtesy Faculty of the College of Public Health
Collaborator Member of the Health Outcomes & Behavior Program at the Moffitt Cancer Center

University of South Florida
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Tampa, FL 33620-5550
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EDUCATION

Ph.D.	Texas A&M University Emphasis: Health Communication	August 2014
M.A.	The University of New Mexico Emphasis: Culture and Health Communication	July 2011
B.A.	Michigan State University Emphasis: Interpersonal Communication Graduated with High Honors	May 2009
A.A.	North Central Michigan College Graduated with High Honors	May 2007

ACADEMIC APPOINTMENTS

2019 Present Associate Professor
Department of Communication
University of South Florida

2014

AWARDS AND HONORS

2023

Communication Division

2020

University of South Florida

Funding Amount: \$125,000

CDC-RFA-DP19-1906 **Dean Kruzal (Site Co-PI)** **09/30/19-09/29/24**

Sponsor/Funding Source: Center for Disease Control & Prevention
 Project Title: Expanding XRAYs ThRough Alliances: Project EXTRA
 Role: Site Co-Principal Investigator
 Funding Amount: \$1,800,000

1U01CA254832 **Pal and Cragun (mPIs)** **09/16/20-08/31/25**

Sponsor/Funding Source: National Cancer Institute
 IMProving Care After Inherited Cancer
 Role: Co-Investigator
 Funding Amount: \$3,909,514

1R03CA262908-01A1 **Marshall (PI)** **01/01/23-12/31/24**

Sponsor/Funding Source: National Cancer Institute
 Project Title: Exploring the Use of a Web-Based Program for Older Adults Receiving Oral Anticancer Agents to Improve Communication and Self-Management
 Role: Co-Investigator
 Funding Amount: \$149,000

Faculty Undergraduate Research Mentorship Grant **Dean Kruzal (PI)** **05/01/24**

Sponsor/Funding Source: Office of High Impact and Undergraduate Research, USF
 Funding Amount: \$1,700

Completed Research Support

Marshall (PI) 4/15/2021-4/14/22

Sponsor/Funding Source: USF College of Nursing
 -Based Program for Older Adults Receiving Oral Anticancer Agents to Improve Communication and Self-
 Role: Co-Investigator
 Funding Amount: \$10,000

Creative Scholarship Grant **Dean Kruzal (PI)** **05/01/19-1/31/22**

Sponsor/Funding Source: University of South Florida
 START Search information, Test, Ask questions, Reveal to family, Talk about Screening Options: Developing and Pilot Testing an Educational Booklet for Men at Risk for Hereditary Cancer
 Role: Principal Investigator
 Funding Amount: \$9,809

Institutional Research Grant **Dean Kruzal (PI)** **11/06/19-09/30/21**

Sponsor/Funding Source:

Role: Principal Investigator
Funding Amount: \$30,000

EAIN-00055 **Sutphen (PI)** **05/01/19** **04/30/21**
Sponsor/Funding Source: Patient-Centered Outcomes Research Institute (PCORI)

Role: Co-Investigator/Communication Lead
Funding Amount: \$349,999

1R01CA172743-01 **Sutphen (PI)** **01/30/13** **12/31/19**
Sponsor/Funding Source: National Institutes of Health, National Cancer Institute

Role: Principal Investigator
Funding Amount: \$2,000

PUBLICATIONS

*Graduate or **undergraduate student collaborator during the production of this manuscript. **Bold** designates senior author.

Peer-Reviewed Journal Articles (N=48) (**Bold** designates senior author.)

1. Campbell-Salome, G., Chernichky-Karcher, S., & **Dean, M.** (Accepted). Communicatively constructing resilience: Exploring family resilience in the experience of hereditary cancer. *Family Relations*.
2. **Dean, M.**,

25(11), 100945.

10. Dean, M., *Hintz, E. A., *Baker, J., Reblin, M., Quinn, Q. P., Haskins, C., & Vadaparampil, S. T. (2023). Shared decision-making experiences of couples with inherited cancer risk regarding family building. *Journal of Health Communication*, 1-10. doi: 10.1080/10810730.2023.2202630
11. Cragun, D. L., Hunt, P. P., Dean, M., Weidner, A., Shields, A. K., Tezak, A., & Pal, T. (2023). Applying the framework for developing and evaluating complex interventions to increase family communication about hereditary cancer. *PEC Innovation*, 2, 100133.
12. *Baker, J., *Cusanno, B., & Dean, M. (2023). Dilemmas in patient-clinician communication about do-it

29. Dean, M.
Understanding the decision-making process. *Journal of Applied Communication Research*, 47(4), 460-483. doi: 10.1080/00909882.2019.1657236
30. Dean, M., Rauscher, E. A., **Gomez, E., **Fisher, C. (2019). Expectations versus reality: *BRCA*-related cancer risks. *Patient Education & Counseling*, 102(9), 1650-1655. doi: 10.1016/j.pec.2019.04.010.
31. Dean, M. & Rauscher, E. A. (2018) *BRCA*-related cancer risk and family planning decision-making. *Qualitative Health Research*, 28(14). doi.org/10.1177/1049732318788377
32. Rauscher, E. A., Dean, M., *
BRCA-related cancer risks. *Journal of Genetic Counseling*, 27(6), 1417-1427. doi.org/10.1007/s10897-018-0276-y
33. Dean, M. & *
hereditary breast and ovarian cancer. *Health Communication*, 33(2), 122-130. doi: 10.1080/10410236.2016.1250187
34. Rauscher, E. A. & Dean, M. (2018). I've just never gotten around to doing it : Men's Approaches to Managing *BRCA*-related Cancer Risks. *Patient Education & Counseling*, 101(2), 340-345. doi: 10.1016/j.pec.2017.07.015
35. Rauscher, E. A., & Dean, M.
advice for communicating about family planning after testing positive for a *BRCA* genetic variant. *Families, Systems, & Health*, 35(4), 486-497. doi: 10.1037/fsh0000312
36. Scherr, C.L., Dean, M., Clayton, M.F., Hesse, B.W., Silk, K., Street Jr., R.L., & Krieger, J. (2017). A research agenda for communication scholars in the era of precision medicine. *Journal of Health Communication*, 22(10), 839-848. doi:10.1080/10810730.2017.1363324
37. **Koruo, R., Dean, M., Scherr, C. L., *Clements, M., *Ross, A. A. (2017). perceptions of hereditary breast and ovarian cancer health information. *American Journal of Undergraduate Research*, 14(2), 95-104.
38. Dean, M., Scherr, C. L., *Clements, M., **Koruo, R., **Martinez, J., *Ross, A. (2017). information is not e model for understanding *BRCA*-positive p information needs regarding hereditary breast and ovarian cancer risk *Patient Education & Counseling*, 100(9), 1738-1743. doi: 10.1016/j.pec.2017.03.013
39. Dean, M., & Rauscher, E. (2017). and decision-making styles about hereditary breast and ovarian cancer. *Journal of Genetic Counseling*, 26(6), 1301-1313. doi: 10.1007/s10897-017-0069-8

40. Dean, M.

BRCA

2. Dean, M., Friedman, S. J., Sutphen, R., Bourquardez Clark, E., Duquette, D., Rezende, L. F. (2020). Partners, not participants: Engaging patients in the American BRCA outcomes and utilization of testing (ABOUT) Network. In Zimmerman, E. (Ed.), *Researching together: Engaging patients and stakeholders in health research, from topic identification to policy change*. Sage. ISBN: 978-1544351063
3. Hernandez, L. H., & Dean, M. (2020)

*Reviews*Dean, M.*Health Communication, 31,*

643-646. doi:10.1080/10410236.2014.982844

Final Articles Under Review or Revision (Bold designates senior author.)

Cragun, D. L., Victoria, L., Bradbury, A. R., Dean, M. Hamilton, J. G., Katz, M. L., Rahm, A. K., Resnicow, K., & Kaphingst, K. A. (Under 3rd Review). Applying theories, models, and frameworks to help genetic counselors achieve clinical and professional goals in practice and research. *Journal of Genetic Counseling*.

Woods, J., Taffe, B., Weidner, A., Cragun, D., Hooker, G., Dean, M., Pal, T., & Roberson, M. L. (Under 1st Review). Information needs of rural and Black cancer survivors eligible for inherited cancer genetic testing: Qualitatively informed policy. *Journal of Genetic Counseling*.

Diez de los Rios de la Serna, C., Dowling, M., McNamara, N., Ivory, J. D., Hanhauser, Y., Murphy, M., & Dean, M. (Revise & Resubmit). A scoping review of disclosure of *BRCA1/2* genetic alteration test results to underage children. *Patient Education & Counseling*.

Final Articles in Progress (Bold designates senior author.)

Chavarria, R., Krstic, N., Dean, M., Zierhut, H., Cragun, D. L. (In Progress). Linking shared decision making to outcomes in simulated prenatal genetic counseling sessions. To be submitted to *Journal of Genetic Counseling*.

Kerr, A., Haas, S., & Dean, M. (In Progress). Measuring uncertainty management: A case of genetic testing uncertainty. To be submitted to *Social Science & Medicine*.

Scherr, C. L., Kalke, K., & Dean, M. (In Progress). Risk perceptions of unaffected women with a *BRCA* mutation: A common sense approach to risk, decision-making, and coping. To be submitted to *Social Science & Medicine*.

*Lists**Patient Stories*

with Grey Genetics. <https://www.greygenetics.com/navigating-the-uncertainty-of-a-brca-mutation/>

Research in Action Podcast

<https://tinyurl.com/y92yxzvz>

Public Scholarship

Boumis, J. & Dean, M. (2021). Understanding *BRCA1/2*

<https://www.facingourrisk.org/blog/understanding-brca1-2-previvors-information-and-support-needs>

Dean, M. (2017). How to make decisions in the wake of uncertainty. TEDxUSF.

<https://www.youtube.com/watch?v=L88i935-qh0>

Dean, M. (2016). Hereditary breast and ovarian cancer in the era of online health information: The case of Angelina Jolie. Cancer Knowledge Network.

Dean, M. (2016). Marleah: Inspired by My Mom.

Campaign. <https://www.youtube.com/watch?v=BbDIUIXPsqM>

http://www.cdc.gov/cancer/breast/young_women/bringyourbrave/stories/marleah/index.htm

Dean, M. (2014). Voices of FORCE: A powerful FORCE for research. *Facing Our Risk of Cancer Empowered*

Dean, M. (2014). Faces of Breast Cancer. *New York Times*. <http://www.nytimes.com/projects/your-breast-cancer-stories/?story=1094>

<http://www.youtube.com/watch?v=UEwlu4v33f8&feature=youtu.be>

In the News

The Impact of Trust in Medical Providers and How Women Deal with their Cancer Risk.

<https://www.usf.edu/arts-sciences/hub/2023-articles/impact-of-trust-in-medical-providers-and-how-women-deal-with-their-cancer-risk.aspx>

2. Kerr, A., Haas, S., & Dean, M. (2024, September). Uncertainty, self-efficacy, self-advocacy, and information orientation in genetic testing. Abstract competitively selected at the International Conference on Communication in Healthcare, Zaragoza, Spain.
3. Owens, K., Dean, M., Bourquardez Clark, E., Welsch, Rose, D., Kuhn, E.S., Conaty, J., Pugh Yi, R. H., & Friedman, S. J. (2023, December). Needs of oncology nurse navigators

International Conference on Communication in Healthcare, Glasgow Caledonian University, Glasgow, Scotland.

11. *Boumis, J., & Dean, M. (2022, May). Is it helpful? *BRCA1/2* health information. Paper competitively selected by the *International Communication Association Conference*, Paris, France.
12. Dean, M., *Baker, J., Reblin, M., Hintz, E. A., Quinn, G. P., Haskins, C., & Vadaparampil, S. T. (2022, April). Feasibility and acceptability of a dyadic discussion task about family

20. Dean, M., Friedman, S., Sutphen, R., Clark, B. A. & Rezende, L. (2019, October). Patient engagement and advocacy in hereditary cancer: A model for patient-

29. *Badal, H. J., *Ross, A. A., Scherr, C. L., Dean, M., & *Clements, M. (2018, May).
Preiving: How unaffected women with a *BRCAl/2* mutation define and construct identity.
Paper competitively selected by the Health Communication Division, *International
Communication Association*, Prague, Czech Republic.
30. Rauscher, E. A., Dean, M., *Campbell, G.

Abstract competitively by the *International Conference on Communication in Healthcare*, Heidelberg, Germany.

39. **Koruo, R., & Dean, M. (2016, April). What are *BRCA*-positive previvors perceptions of hereditary breast and ovarian cancer (HBOC) information? Abstract competitively selected by the 2016 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
40. **Martinez, J., **Koruo, R., & Dean, M. needs about hereditary breast and ovarian cancer risk. Abstract competitively selected by the 2016 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
41. Dean, M. (2016, April). Reducing or managing hereditary cancer risk: Examining *BRCA* patients' uncertain health experiences regarding preventative decision-making. Abstract competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY.
42. **Koruo, R., & Dean, M. communication. Abstract competitively selected by the 2015 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
43. Dean, M. (2015, November). opportunities for extending uncertainty management research to hereditary breast and ovarian cancer care. Paper competitively selected by the Health Communication Division, *National Communication Association*, Las Vegas, NV.
44. Dean, M., & Scherr, C. (2015, November). Family communication of genetic test results for hereditary breast and ovarian cancer syndrome: Current issues and implications for a theoretical framework. Extended abstract competitively selected by the *National Communication Association*, Las Vegas, NV.
45. Dean, M. (2015, October). Turning chance into choice: *BRCA*-health experiences influence on decision-making in clinical encounters. Abstract competitively by the *International Conference on Communication in Healthcare*, New Orleans, LA.
46. Dean, M.
Health Communication Division,
Southern States Communication Association, Tampa, FL.
47. Dean, M., & Gill, R. (2014, November). Occupational image, role performance, and space in emergency departments. Paper competitively selected by the Health Communication Division, *National Communication Association*, Chicago, IL.

58. Dean, M.
communication to study physician and nurse communication in the emergency department
the Health Communication Division, *National
Communication Association*, New Orleans, LA.

59. Dean, M.

Updated, October 1, 2024

8. Dean, M., Logan, K., & Woodard, T. (2022, October). Young previvors, relationships, and 2022 Virtual Conference.
9. Dean, M. (2022, June). Applying Health Communication Science across the Cancer Continuum. Health Outcomes & Behavior Program, Moffitt Cancer Center.
10. Dean, M. (2020, November). The public expert and the (social) media. National (NCA) Pre-Conference on Health Communication (virtual).
11. Dean, M., Owens, K., & Klemp, J. (2020, May). Direct-to-consumer genetic testing: What the journals report, how the media covers it, & how it affects patients. Mid-Year Virtual Conference for Academy of Oncology Nurse and Patient Navigators.
12. Dean, M. (2018, June). How to make family planning decisions when dealing with

University, College Station, TX.

nication, Texas A&M

22. Dean, M. (2011

Graduate Medical

Education Quality and Patient Safety Retreat, Albuquerque, NM.

USF U

- Abstract Reviewer for the *Academy of Communication in Healthcare* (ACH), Virtual Conference, September 2021.
- Panel chair for the *Kentucky Conference on Health Communication* (KCHC), Virtual Conference, March 2020.
- Abstract Reviewer for the *International Conference on Communication in Healthcare* (ICCH), Vienna, Austria, 2020.
- Panel chair for the *International Conference on Communication in Healthcare* (ICCH), San Diego, CA, 2019.
- Abstract Reviewer for the *International Conference on Communication in Healthcare* (ICCH), San Diego, CA, 2019.
- Mentor for *International Communication Conference Association's* (ICA) Health Communication Division, Washington, D.C., 2019.
- Travel Grant Committee Member for *International Communication Association's Conference* Health Communication Division, 2018-2019.
- Panel chair for *International Communication Association's* (ICA) Conference Health Communication Division
Prague, Czech Republic, 2018.
- Mentor for *International Communication Association's* (ICA) Conference Health Communication Division, Prague, Czech Republic, 2018.
- Representative for *Academy on Communication in Healthcare* (ACH) at the Kentucky Conference on Communication in Healthcare (KCHC), Lexington, KY, 2016.
- Panel chair for *National Communication Conference Association* Top Papers in Health Communication, Las Vegas, NV, 2015.
- Panel organizer and moderator for *American Public Health Association's* Health
Journals: What You Need to Know 2015.
- Committee Member for *American Public Health Association's* Membership Committee, 2014-2015.
- Panel chair for *National Communication Conference Association*
- Paper reviewer for NCA Health Communication Division, 2014-2018.
- Paper reviewer for ICA Health Communication Division, 2017-2019.

DISCIPLINARY REVIEWING SERVICE

- Editorial Board Member for *Patient Education & Counseling*.
- Editorial Board Member for *PEC Innovation*.
- Editorial Board Member for *Health Communication*
- Editorial Board Member for *Translational Behavioral Medicine*
- Ad Hoc Reviewer for *Human Reproduction*
- Ad Hoc Reviewer for *Psycho-Oncology*
- Ad Hoc Reviewer for *Journal of Health Communication: International Perspectives*
- Ad Hoc Reviewer for *Journal of Genetic Counseling*
- Ad Hoc Reviewer for *Journal of Psychosocial Oncology*
- Article Editor for *SAGE Open Journal*, May 2015.

- Ad Hoc Reviewer for *Communication & Medicine: An Interdisciplinary Journal of Healthcare, Ethics, & Society*

UNIVERSITY SERVICE

University of South Florida

- CAS Faculty Development Committee, Member, 2023 Present
- Department Research Committee, Co-Chair, 2020 Present.
- Department Reviewer for Institutional Review Board, 2016 Present.
- Department Member of FTE Committee, 2019-2020; 2021-2022; 2022-23.
- Department Job Search Committee Member, 2019-2020
- Department Executive Committee Member, 2019-2020
- Department Job Search Committee Member, 2019-2020
- Graduate Committee Member, Department of Communication, 2019-2020
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- Member of College of Arts & Sciences Technology Committee, 2015-2019

~~2019-2020~~ Panelist for Grant Writing Workshop for Graduate Students, Department of Communication,

