Joshua M. Scacco

Director, Center for Sustainable Democracy
Associate Professor, Department of Communication
University of South Florida
4202 E. Fowler Avenue
Tampa, FL 33620-7800
jscacco@usf.edu

EDUCATION

Ph. D. 2014   Communication Studies
                    University of Texas at Austin

M. A. 2010   Communication, Culture & Technology
                    Georgetown University (Distinction)

B. A. 2008   Liberal Arts
                    Juniata College (*summa cum laude*)

PROFESSIONAL APPOINTMENTS

2018   present   University of South Florida
                                                                    present)
                        Associate Chair,   1   present)
                        Associate Professor,   present)
                        Assistant Professor, Department of Communic   )

2012   present   Center for Media Engagement, University of Texas at Austin
                                                    present)
                        Graduate   12   14)

2014   2018   Purdue University
                        Assistant Professor, Brian Lamb School of Communic
                        Courtesy Faculty, Dep   15   18)
                        Faculty Affiliate, Purd   17   18)

2010   *Graduate Student Community Member Service Award*, Communication Studies
     Graduate Committee, University of Texas at Austin
2010   , Georgetown University
2010   *Top Student Paper*, Rhetoric and Public Address Division, Eastern
     Communication Association
2008   *Voices of Tomorrow: College Communicator of the Year*, Pennsylvania
     Communication Association

RESEARCH
(Co-author was a graduate (*) or undergraduate (**) student when the study was conducted)

Books

Scacco, J. M., & Coe, K. (2021). *The ubiquitous presidency: Presidential communication and digital democracy in tumultuous times*. New York, NY: Oxford University Press. ISBN: 9780197520642 ****Recipient of the 2022 Roderick P. Hart Outstanding Book Award from the Political Communication Division of the National Communication Association****
> Reviewed in: *Journal of Communication*, *International Journal of Press/Politics*, *Journalism & Mass Communication Quarterly*, *Mass Communication & Society*, *Presidential Studies Quarterly*, *Perspectives on Politics*

Refereed Articles **(31)**

31. Anderson, A. J.,* & **Scacco, J. M.** (in press). Information environments and support for COVID-19 mitigation policies. *American Behavioral Scientist*. doi: 10.1177/00027642221118285

30. **Scacco, J. M.**

Democratic caucus**. *American Behavioral Scientist, 66*(1), 118-139. doi:10.1177/0002764221992808

23. Pettegrew, L. S., Clements, M. L., **Scacco, J. M.**, & Miller, R. (2022). Assessing patient satisfaction: Using the radiation oncology patient satisfaction [ROPS] questionnaire in a private practice setting. *Health Services Insights, 15,* 1-11. doi:10.1177/11786329221118241

22. Neely, S. R. & **Scacco, J. M.** (2022). Receptiveness of American adults to COVID-19 vaccine boosters: A survey analysis. *PEC Innovation, 1*. doi:10.1016/j.pecinn.2022.100019

21. **Scacco, J. M.**, Copeland, L., Becker, A. B., & Berger, J.* (2020). When the president tweets: Exploring the normative tensions of contemporary presidential communication. *International Journal of Communication, 14,* 3119-3142.

20. **Scacco, J. M.**, & Muddiman, A. (2020). The curiosity effect: Information seeking in the contemporary news environment. *New Media & Society, 22*(3), 429 448. doi:10.1177/1461444819863408

19. Peacock, C., **Scacco, J. M.**, & Stroud, N. J. (2019). The deliberative influence of comment section structure*. Journalism: Theory, Practice and Criticism, 20*(6), 752 771. doi:10.1177/1464884917711791

18. **Scacco, J. M.**, & Muddiman, A. (2019). Using controlled and field experiments to create and test digital news quizzes. *SAGE Research Methods Cases*, Part 2, 1-16. doi:10.4135/9781526479617

17. Wiemer, E. C.,* & **Scacco, J. M.** (2018). Disruptor-in-chief? The networked influence of President Trump in building and setting the agenda. *The Agenda Setting Journal: Theory, Practice, Critique*, *2*(2), 191-213. doi:10.1075/asj.18020.wie

16. **Scacco, J. M.**, Coe, K., & Hearit, L. B.* (2018). Presidential communication in tumultuous times: Insights into key shifts, normative implications, and research opportunities. *Annals of the International Communication Association, 42*(1), 21-37. doi:10.1080/23808985.2018.1433962

15. Stroud, N. J., Muddiman, A., & **Scacco, J. M.** (2017). Like, recommend, or respect? Altering political behavior in news comment sections. *New Media & Society, 19*(11), 1727-1743. doi:10.1177/1461444816642420

14. **Scacco, J. M.**, & Coe, K. (2017). Talk this way: The ubiquitous presidency and expectations of presidential communication.

13. **Scacco, J. M.**, Muddiman, A., & Stroud, N. J. (2016). The influence of online quizzes on the acquisition of public affairs knowledge. *Journal of Information Technology & Politics, 13*(4), 311-325. doi:10.1080/19331681.2016.1230920

12. **Scacco, J. M.**, & Coe, K. (2016). The ubiquitous presidency: Toward a new paradigm for studying presidential communication. *International Journal of Communication, 10,* 2014-2037. doi:1932 8036/20160005 ****Recipient of the 2017 Michael Pfau Outstanding Article Award from the Political Communication Division of the National Communication Association****

11. Stroud, N. J., **Scacco, J. M.**, & Curry, A. (2016). The presence and use of interactive features on news websites. *Digital Journalism, 4*(3), 339-358. doi:10.1080/21670811.2015.1042982

10. Berkelaar, B. L., Birdsell, J. L., & **Scacco, J. M.** (2016). Storying the digital professional: *Journal of Applied Communication Research, 44*(3), 275-295. doi:10.1080/00909882.2016.1192287

9. **Scacco, J. M.**, Curry, A., & Stroud, N. J. (2015). Digital divisions: Organizational gatekeeping practices in the context of online news. *ISOJ: The Official Research Journal of the International Symposium on Online Journalism, 5*(1), 106-123.

8. Stroud, N. J., **Scacco, J. M.**, Muddiman, A., & Curry, A. (2015). Changing deliberative *Journal of Computer-Mediated Communication, 20*(2), 188-203. doi:10.1111/jcc4.12104 ****Named by the Harvard Nieman Journalism Lab as a top 10 article for 2015 in digital news and social media research and recipient of the 2016 Bill Eadie Distinguished Award for a Scholarly Article from the Applied Communication Division of the National Communication Association****

7. Berkelaar, B. L., **Scacco, J. M.**, & Birdsell, J. L. (2015). The worker as politician: How online information and electoral heuristics shape personnel selection and careers. *New Media & Society, 17*(8), 1377-1396. doi:10.1177/1461444814525739

6. **Scacco, J. M.**, & Peacock, C. (2014). The cross-pressured citizen in the 2012 presidential campaign: Formative factors and media choice behavior. *American Behavioral Scientist, 58*(9), 1214-1235. doi:10.1177/0002764213506217

5. Gershtenson, J., Plane, D. L., **Scacco, J. M.**, & Thomas, J. (2013). Registering to vote is easy, right? Active learning and attitudes about voter registration. *Journal of Political Science Education, 9*(4), 379-402. doi:10.1080/15512169.2013.835226

4. Weaver, D. A., & **Scacco, J. M.** (2013). Revisiting the protest paradigm: The Tea Party as filtered through primetime cable news. *International Journal of Press/Politics, 18*(1), 61-84. doi:10.1177/1940161212462872

3. **Scacco, J. M.** (2012). The digital form of a weekend routine: A research note on the weekly presidential address. *Electronic Media & Politics, 1*(6), 108-112.

2. **Scacco, J. M.** (2011). A weekend routine: The functions of the weekly presidential address from Bill Clinton to Barack Obama. *Electronic Media & Politics, 1*(4), 66-88.

1. **Scacco, J. M.** (2009). Shaping economic reality: A critical metaphor analysis of President *gnovis, 10*(1).

Book Chapters **(16)**

16. **Scacco, J. M.** (2024). Cross-national challenges in the Americas: Confronting anti-democratic efforts with democracy-focused news coverage. In T. J. Johnson & A. S. Veenstra (Eds.), *The press and democratic backsliding: How journalism has failed the public and how it can revive democracy* (pp. 157-176). Lexington.

15. **Scacco, J. M.,** Anderson, A. J.,* & Popovic, M.* (2024). Platform guardrails: Social media accountability toward political communication. In D. Schill & J. A. Hendricks (Eds.), *Social media and the 2020 presidential campaign* (pp. 154-174). Routledge. https://doi.org/10.4324/9781003409427

14. **Scacco, J. M.** (2023). Communication technologies and American political life. In A. Goodboy & K. Shultz (Eds.), *Introduction to communication studies: Translating communication scholarship into meaningful practice* (pp. 365-374). Kendall/Hunt.

13. **Scacco, J. M.**, Smith, J.,* & Coe, K. (2022). Donald Trump and the COVID-19 information environment in campaign 2020. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. C. Banwart (Eds.), *Democracy disrupted: Communication in the volatile 2020 presidential election* (pp. 117-140). Santa Barbara, CA: Praeger.

12. **Scacco, J. M.,** & Wiemer, E. C.* (2021). Platforms and the presidency: Public preferences for digital and socially-mediated presidential communication. In J. Baumgartner & T. Towner (Eds.), *The internet and the 2020 campaign* (pp. 231-248). New York, NY: Lexington Books.

11. **Scacco, J. M.,** Weaver, D. A., & Wiemer, E. C.* (2021). Occupy Wall Street meets the Tea Party: Partisan cable news and protest (de)legitimation. In S. E. Jarvis (Ed.), *New agendas in communication: How right wing media and messaging (re)made American politics* (pp. 66-88). New York, NY: Routledge.

10. **Scacco, J. M.,** & Wiemer, E. C.* (2019). The president tweets the press: President-press relations and the politics of media degradation. In R. Davis & D. Taras (Eds.), *Power Shift? Political Leadership and Social Media* (pp. 17-32). New York, NY: Routledge.

9. Harness, D.,* & **Scacco, J. M.** (2018). Donald Trump meets the ubiquitous presidency. In R. X. Browning (Ed.), *The year in C-SPAN Archives research   Volume 4* (pp. 145-172). West Lafayette, IN: Purdue University Press.

8. Wilson, C. B.,* & **Scacco, J. M.** (2018
R. X. Browning (Ed.), *The year in C-SPAN Archives research   Volume 4* (pp. 21-44). West Lafayette, IN: Purdue University Press.

7. **Scacco, J. M.**, & Coe, K., & Harness, D.* (2018). From interactivity to incitement: Ubiquitous communication and elite calls for participation. In B. R. Warner, D. G. Bystrom, M. S. McKinney, & M. C. Banwart (Eds.), *An unprecedented election: Campaign coverage, communication, and citizens divided* (pp. 296-316). New York, NY: Praeger.

6. **Scacco, J. M.**
ubiquitous presidency. In R. E. Denton Jr. (Ed.), *Political Campaign Communication: Theory, Method and Practice* (pp. 303-326). New York, NY: Lexington Books.

5. **Scacco, J. M.** (2017). C-SPAN unscripted: The Archives as repository for uncertainty in political life. In R. X. Browning (Ed.), *Advances in research using the C-SPAN Archives* (pp. 165-172). West Lafayette, IN: Purdue University Press.

4. **Scacco, J. M.**, Lawrence, R. G., & Tenenboim, O. (2016
ID messaging in the 2014 Texas midterm election. In J. A. Hendricks & D. Schill (Eds.), *Communication and midterm elections: Media, message, and mobilization* (pp. 43-56). New York, NY: Palgrave Macmillan.

3. **Scacco, J. M.** (2016). Calvin Coolidge: Regime articulation through expectations. In J. Ashley & M. J. Jarmer (Eds.), *The bully pulpit, presidential speeches, and the shaping of public policy* (pp. 53-65). New York, NY: Lexington Books.

2. Stroud, N. J., Muddiman, A., & **Scacco, J. M.** (2015). Engaging audiences via online news sites. In H. Gil de Zúñiga (Ed.), *New agendas in communication: New technologies and civic engagement* (pp. 178-194). New York, NY: Routledge.

1. Hart, R. P., & **Scacco, J. M.** (2014). Rhetorical negotiation and the presidential press conference. In R. P. Hart (Ed.), *Communication and language analysis in the public sphere* (pp. 59-80). Hershey, PA: IGI Global. doi:10.4018/978-1-4666-5003-9.ch004

***Published Conference Proceedings* (1)**

1. Hagen, L., Ford, D., Edwards, J., Dinh, L., DePaula, N., & Scacco, J. M. (2024). How did an election fraud narrative spread online? Testing theories using machine learning and natural language processing. *The International FLAIRS Conference Proceedings, 37*(1). https://journals.flvc.org/FLAIRS/article/view/135380

Book Reviews, Encyclopedia Entries, and Other Publications (**10**)

10. **Scacco, J. M.**, & Diab. A.* (Accepted). Presidential communication. In A. Nai, M. Grömping, and D. Wirz (Eds.), *Encyclopedia of Political Communication* (pp. XX-XX). Edward Elgar Publishing.

9. **Scacco, J. M.**, & Coe, K. (2021). Securing the guardrails of democracy? Accountability and presidential communication in the 2020 election. *Quarterly Journal of Speech, 107*(4), 423-429. doi:10.1080/00335630.2021.1983191 [Invited]

8. Wiemer, E. C.,* & **Scacco, J. M.** (2021). [Review of Jill A. Edy & Patrick C. Meirick, *A nation fragmented: The public agenda in the information age*]. *Mass Communication and Society, 24*(3)*,* 475-477. doi:10.1080/15205436.2021.1894812

7. **Scacco, J. M.** (2020). The public, press, and presidency in a time of democratic turbulence. *Juniata Voices, 19,* 69-79. https://www.juniata.edu/offices/juniata-voices/past-version/media/volume

13. **Scacco, J. M.**, Potts, L.,* Hearit, L.,* Sonderman, J., & Stroud, N. J. (2017). General election news coverage: What engages audiences down the ballot. Center for Media Engagement. https://mediaengagement.org/research/general-election-news-coverage-what-engages-audiences-down-the-ballot/ (In partnership with the American Press Institute)

12. **Scacco, J. M.**, Hearit, L.,* Potts, L.,* Sonderman, J., & Stroud, N. J. (2016). *Primary election coverage: What types of news engage audiences*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2016/10/ENP-What-Types-of-Primary-Election-Coverage-Engage-Audiences.pdf (In partnership with the American Press Institute)

11. **Scacco, J. M.**, & Muddiman, A. (2016). *Investigating the headlines*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2016/08/ENP-Investigating-the-Influence-of-Clickbait-News-Headlines.pdf

10. Stroud, N. J., Alizor, A., Curry, A., Van Duyn, E., McGregor, S., **Scacco, J. M.**, & Steiner, K. (2016). *News tools workshop report*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2016/06/News-Tools-Workshop-Report.pdf

9. **Scacco, J. M.**, & Muddiman, A. (2015). *The current state of news headlines*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2019/05/THE-CURRENT-STATE-OF-NEWS-HEADLINES.pdf

8. Stroud, N. J., & **Scacco, J. M.** (2014). *Restructuring comment sections*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/11/White-Paper-Comment-Structure-.pdf

7. Stroud, N. J., **Scacco, J. M.**, & Curry, A. (2014). *News engagement workshop report*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/05/ENP_Workshop_Report.pdf

6. Stroud, N. J., **Scacco, J. M.**, & Curry, A. (2014). *Interactive features in online news*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/04/ENP_News_Site_Analysis.pdf

5. Stroud, N. J., **Scacco, J. M.**, & Muddiman, A. (2013). *Online polls and quizzes*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Polls_Report.pdf

4. Stroud, N. J., Muddiman, A, **Scacco, J. M.**, & Curry, A. (2013). *Journalist involvement in comment sections*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Comments_Report.pdf

3. Stroud, N. J., Muddiman, A., & **Scacco, J. M.** (2013). *Social media buttons*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Buttons_Report.pdf

2. Stroud, N. J., Muddiman, A., & **Scacco, J. M.** (2013). *Hyperlinking prompts*. Engaging News Project. https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Links_Report.pdf

37. **Scacco, J. M.**, & Wiemer, E. C.,* (2021, November). *Platforms and the presidency: Public preferences for digital and socially-mediated presidential communication.* National

27. **Scacco, J. M.,** Coe, K., & Wiemer, E. C.* (2019, August). *Trumpian echoes: Presidential language repetition on Twitter*. American Political Science Association Political Communication Preconference, Washington, D.C.

26. Muddiman, A., & **Scacco, J. M.** (2019, May). *Outrage coverage, news credibility, and digital engagement*. International Communication Association, Mass Communication Division, Washington, D.C.

25. Wiemer, E. C.,* & **Scacco, J. M.** (2019, May). *Elite influence and the echoing public: The role of semantic saturation*. International Communication Association, Mass Communication Division, Washington, D.C.

24. Stroud, N. J., **Scacco, J. M.**, & Kim, Y.* (2019, April). *Passive learning and incidental exposure to news*. Midwest Political Science Association, Political Communication Division, Chicago, IL.

23. **Scacco, J. M.** (2018, November). *Presidential future talk: The influence of expectation frames*. National Communication Association, Political Communication Division, Salt Lake City, UT.

22. **Scacco, J. M.,** Weaver, D. A., & Wiemer, E. C.* (2018, November). *Occupy Wall Street meets the Tea Party: Partisan cable news and protest (de)legitimation*. National Communication Association, Political Communication Division, Salt Lake City, UT.

21. Muddiman, A., **& Scacco, J. M.** (2018, August). *Clickbait headlines, news trust, and political misperceptions.* American Political Science Association Political Communication Preconference, Boston, MA.

20. **Scacco, J. M.**, & Muddiman, M. (2018, May). *The clickbait effect: Information seeking in the contemporary news environment*. International Communication Association, Mass Communication Division, Prague, CZ.

19. **Scacco, J. M.**, Copeland, L.,

5. **Scacco, J. M.** (2014, November).

Lauren B. Hearit, Brian Lamb School of Communication, Purdue University, 2018
Robert J. Green, Brian Lamb School of Communication, Purdue University, 2016

Masters Advisees
Zakaria Khan, Department of Communication, University of South Florida
Mitchell Popovic, Department of Communication, University of South Florida, 2024
Adam Blake Arledge, Department of Communication, University of South Florida, 2022
Jonathon Smith, Department of Communication, University of South Florida, 2022
Muhammad Rasul, Zimmerman School, University of South Florida, 2021
Cody Wilson, Brian Lamb School of Communication, Purdue University, 2018
Delaney Harness, Brian Lamb School of Communication, Purdue University, 2017
Lauren Potts, Brian Lamb School of Communication, Purdue University, 2017

2016		Faculty Advisor and Coordinator, Campaigns & Elections Field Research Project to the Iowa Caucuses (Collaboration between BLSC and Department of Political Science)
2015		Member, Assistant Professor of Health Communication faculty search committee
2015		
2015		Faculty Participant, Speed Interviewing Workshop
2015		Panel Discussant, The C-SPAN Archives: Continuing the Research Agenda conference
2015		
2015		Proposal Reviewer, C-SPAN Archives Research Conference
2015		Reviewer, College of Liberal Arts Outstanding
2015		Faculty Participant, Communication Graduate Student Assembly Professional Development Colloquium
2015		Reviewer, College of Liberal Arts PRF Research Grant Competition
2014	2015	Member, Faculty Affairs Committee (elected by BLSC faculty)
2014	2015	Member, C-SPAN Endowed Assistant Professor of Political Communication search committee
2014		Panel Moderator, The C-SPAN Archives: Advancing the Research Agenda conference
2014		Faculty Participant, Speed Interviewing Workshop
2014		
		Mini Conference

Editorial Service

Associate Editor
2019   *Journal of Information Technology & Politics*

Editorial Board Membership
2021   *Human Communication Research*
2015   *Journal of Broadcasting & Electronic Media*
2018   2022   *Journal of Communication*

Book Manuscript Review
2022   Oxford University Press
2021   Palgrave
2020   Mich3t2d] TJETQq0.00000912 0 612 728 532 tal,2 re 0 200912 0 612 728 532 tal,2 4/F2 12 T

J. M. Scacco 23

National Communication Association
2024	Chair, Political Communication Division (Member of Legislative Assembly)
2024	Manuscript Review, Political Communication Division
2023	Vice Chair, Political Communication Division (Member of Legislative Assembly)
2023	Manuscript Review, Political Communication Division
2022	Discussant/Panel Respondent, Political Communication Division & National Association
2022	Manuscript Review, Political Communication Division
2022	Vice Chair Elect, Political Communication Division (Member of Legislative Assembly)
2021	Manuscript Review, Political Communication Division

Tenure and Promotion Dossier Review
2024   North Dakota State University (Request from: Dr. Stephenson J. Beck)
2023   University of Florida (Request from: Dr. Emily Rine Butler)

***Service to the Broader Community: Invited Presentations since 2014* (93)**

93. Scacco, J. M. (2024, August 9). The press and democratic backsliding: How journalism has failed the public and how it can revive democracy. Association for Education in Journalism and Mass Communication, Philadelphia, PA.

92. Scacco, J. M. (2024, July 18). Real talk summer 2024: Your voice, your vote. Presentation

72. Scacco, J. M., Allen, R., Wilkerson, C.,** & Ewing, F.** (2022, October 11). *The 2022 Sarasota County Citizen Opinion Survey*. Presentation given to the Board of Sarasota County Commissioners, Sarasota, FL.

71. Scacco, J. M. (2022, September 19). *Social scientific approaches to communication research*. Presentation given to Professor Jane Jorgenson and Profess
Theories and Histories of Communication graduate course, Department of Communication, University of South Florida, Tampa, FL.

70. Stroud, N. J., Scacco, J. M., & Muddiman, A. (2022, July 15). *Journalist involvement in news comment sections*. Presentation given to the Prosocial Design Network. [Virtual]

69. Scacco, J. M. (2022, May 2). *Information literacy and skepticism in a digital age*. Presentation given to
Massachusetts-Boston, Boston, MA. [Virtual]

68. Scacco, J. M. (2022, April 2). *Political communication and the 2022 U.S. midterm elections*. Presentation given at the Central States Communication Association, Madison, WI.

67. Scacco, J. M. (2022, April 2). *Spotlight panel: Celebrating the 4th annual Judith S. Trent award for early career excellence in political communication*. Presentation given at the Central States Communication Association, Madison, WI.

66. Scacco, J. M. (2021, November 1). *The ubiquitous presidency*. Presentation given to Professor Joshua Darr   News Media & Governance graduate course, Louisiana State University, Baton Rouge, LA. [Virtual]

65. Scacco, J. M. & Coe, K. (2021, October 6). *The ubiquitous presidency*. Presentation given to Professor Julia Azari   American Politics graduate course, Marquette University, Milwaukee, WI. [Virtual]

64. Scacco, J. M., Ghomshe, M., Smith, J.,* & Nakandakari, C.** (2021, September 28). *The 2021 Sarasota County Citizen Opinion Survey*. Presentation given to the Board of Sarasota County Commissioners, Sarasota, FL.

63. Scacco, J. M. (2021, May 25). *Information literacy and skepticism in a digital age.* Presentation given to the Florida Public Relations Association Ocala Chapter, Ocala, FL. [Virtual]

62. Scacco, J. M. (2021, May 24). *Powers of the American presidency.* Presentation given to Professor Israel Waismel-Manor   American Politics course, Israel National Defense College, Herzliya, Israel. [Virtual]

50. Scacco, J. M. (2020, October 22). *Democratic accountability for the ubiquitous presidency*. Presentation given to the 2020 Emerson-Blanquerna Global Pre-Summit, Boston, MA. [Virtual]

49. Scacco, J. M. (2020, June 19). *Political communication in turbulent times*. Presentation given to Café con Tampa, Tampa, FL. https://t.co/s6pVipum7r [Virtual]

48. Scacco, J. M. (2020, April 28). *Public opinion practitioners and researchers panel*. Presentation given to Professor
Emerson College, Boston, MA. [Virtual]

47. Scacco, J. M. (2020, February 27). *Observations from the field: Studying contemporary presidential communication*   ory Council, College of Arts & Sciences, University of South Florida, Tampa, FL.

46. Scacco, J. M. (2020, February 20). *Social media and politics*. Presentation given to

Advertising & Mass Communications, University of South Florida, Tampa, FL.

45. Scacco, J. M. (2019, October 17). *The ubiquitous presidency and emergent gendered standards of executive communication*. Presentation given at the Global Gender Advocacy Pre-Summit Workshop, Emerson College, Boston, MA.

44. Scacco, J. M. (2019, October 3). *Mobile media and politics*. Presentation given to Professor Artemio Ramirez   Mobile Media graduate course, Zimmerman School of Advertising & Mass Communications, University of South Florida, Tampa, FL.

43. Scacco, J. M., Ghomshe, M., Myrick, A.,** & Sellick, J.** (2019, September 24). *The 2019 Sarasota County Citizen Opinion Survey*. Presentation given to the Board of Sarasota County Commissioners, Sarasota, FL.

42. Scacco, J. M. (2019, September 23). *Nature and goals of scientific inquiry*. Presentation given to Professor Mahuya Pal and Professor   Theories and Histories of Communication graduate course, Department of Communication, University of South Florida, Tampa, FL.

41. Scacco, J. M. (2019, May 28). *Political communication and international democratic turbulence*. Roundtable presentation given to the New Zealand Embassy, Washington D.C.

40. Scacco, J. M. (2019, March 7). *Interpersonal political communication*. Presentation given   Interpersonal Communication course, Department of Communication, University of South Florida, Tampa, FL.

J. M. Scacco 29

39

18. Scacco, J. M. (2016, November 8). *Media effects theories: Agenda setting and framing*.

7. Scacco, J. M. (2015, April 8). *Alternative media: Comedy and soft news*. Presentation given

Communication, Purdue University, West Lafayette, IN.

6. Scac